



**EMPOWERING THE HEALTHCARE MANAGEMENT, POLICY AND ECONOMICS**

**MARCH 15<sup>TH</sup> 2018**

**EHF**  
**EXECUTIVE**  
**HEALTHCARE FACTORY**

**GSD and SDA Bocconi**  
**present their new partnership**  
**in Dubai**

Sofitel Downtown,  
Sheikh Zayed Road Downtown  
Dubai

- 18.30 GUEST ARRIVAL
- 19.00 OPENING REMARKS AND PARTNERSHIP PRESENTATION  
THE VALUE OF TRAINING IN TODAY'S HEALTHCARE LANDSCAPE  
**Dr. Francesco Magro**, Director and General Manager of GSD Healthcare
- 19.30 UAE ROLE IN INTERNATIONAL BUSINESS: HOW TO ACHIEVE SUSTAINABLE GROWTH. THE SDA BOCCONI VIEW  
**Prof. Leonardo Etro**, International Development Director, SDA Bocconi School of Management
- 20.00 NETWORKING COCKTAIL

**RSVP**

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