



## BOCCONI & AFRICA 2018

### FORUM ON ENTREPRENEURSHIP

**6-7-8 MARCH 2018**

Bocconi University  
Aula Magna  
Via Gobbi 5, Milano

**FOR INFORMATION**  
Bocconi University  
Tel. +39 02 5836.2597

**ONLINE REGISTRATION**  
[www.sdabocconi.it/b&africa](http://www.sdabocconi.it/b&africa)

**6 MARCH**  
MORNING SESSION  
**ENERGY AND CLIMATE CHANGE**

**8:30AM**  
**REGISTRATION OF PARTICIPANTS**

**9:00AM**  
**WELCOME ADDRESS**  
GIUSEPPE SODA Dean, SDA Bocconi School of Management

**KEYNOTE SPEECH**  
**INVESTMENT OPPORTUNITIES IN CLEAN TECHNOLOGIES**  
ANTONIO CAMMISECRA CEO, Enel Green Power and President of RES4Africa

**CLIMATE CHANGE IMPACTS, ADAPTATION AND MITIGATION, AN AFRICAN PERSPECTIVE**  
VALENTINA BOSETTI Bocconi University

**THE DASH FOR BATTERIES AND ITS IMPACT ON THE AFRICAN MINING SECTOR**  
MATTEO DI CASTELNUOVO Bocconi University

**10:40AM**  
**COFFEE BREAK WITH POSTER SESSION BY AFRICAN ENTREPRENEURS OF THE ADANSONIA PROGRAM**

**11:10AM**  
**MULTIFLAGS - CAPACITY BUILDING TO WIN THE RACE TO A CLEAN AND RESILIENT ENERGY FUTURE FOR AFRICA**  
CARLO PAPA Director, Enel Foundation and Vice Chair of UN Private Sector Alliance for Disaster Resilient Societies

#### ROUNDTABLE

##### Participants

ASTRIA FATAKI President, Energy Generation  
FRANCESCA GARGAGLIA Manager Italian Desk in Africa, PWC  
NICOLA MORGANTI President, ACRA Foundation  
FRANCESCA OLIVA Technical Advisor AVSI  
DAVID OTIENO Secretary General, Africa-EU Energy Partnership

#### BOCCONI'S COOPERATION WITH AFRICAN UNIVERSITIES

STEFANO CASELLI Dean for International Affairs, Bocconi University

**6 MARCH**  
AFTERNOON SESSION  
**DEMOGRAPHY, HEALTH AND MIGRATION**

**2:15PM**  
**GLOBAL POPULATION TRENDS AND AFRICA**

FRANCESCO BILLARI Dean of the Faculty, Bocconi University

**ACCESS TO HEALTH SERVICES FOR MIGRANT POPULATIONS**

CARLO DEVILLANOVA Bocconi University  
**MODELLING INFECTIOUS DISEASES TRANSMISSION AND CONTROL IN SUB-SAHARAN AFRICA**

ALESSIA MELEGARO Bocconi University

**MOBILE PHONES AND FERTILITY: LONGITUDINAL EVIDENCE FROM MALAWI**  
VALENTINA ROTONDI Bocconi University

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## BOCCONI & AFRICA 2018

### FORUM ON ENTREPRENEURSHIP

**3:45PM**

**COFFEE BREAK WITH POSTER SESSION  
BY AFRICAN ENTREPRENEURS OF THE  
ADANSONIA PROGRAM**

**4:15PM**

**ROUNDTABLE**

*Chair*

**ALEKSANDRA TORBICA** Bocconi University

*Participants*

**FRANCESCO AURELI** President, OIS-  
Osservatorio Internazionale per la Salute;

Director of the Center for Migration, Ortygia  
Business School; Sapienza Università di Roma

**CHRISTA AWUOR ODINGA** UNHCR

**JOSEPH-SIMON GOERLACH** Bocconi  
University

**MASSIMO MORELLI** Bocconi University

**MARIO RAFFAELLI** President, Amref Italia

**6:30PM**

**X-LAB**

**NETWORKING COCKTAIL IN**

**COLLABORATION WITH BAA-BOCCONI**

**ALUMNI ASSOCIATION**

**WELCOME ADDRESS**

**ANDREA DE GEORGIO** Journalist

**KEYNOTE SPEAKER**

**MASSIMO ZAURRINI** Director, Africa e Affari  
By invitation only

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## BOCCONI & AFRICA 2018

### FORUM ON ENTREPRENEURSHIP

**7 MARCH**  
MORNING SESSION  
**ENTREPRENEURSHIP AND DEVELOPMENT**

**8:30AM**  
**REGISTRATION OF PARTICIPANTS**

**9:00AM**  
**WELCOME ADDRESS**  
FERNANDO VEGA-REDONDO Bocconi University

**KEYNOTE SPEECH**  
**ENTREPRENEURSHIP, THE KEY TO AFRICA'S FUTURE DEVELOPMENT**  
MTHULI NCUBE Managing Director and Head of Research, Quantum Global Research Lab; former Chief Economist and Vice-President of African Development Bank

**EVALUATING THE EFFECTIVENESS OF DEVELOPMENT PROGRAMS: APPLICATIONS TO MEDIA AND ENTREPRENEURSHIP**  
ELIANA LA FERRARA Bocconi University

**PEER NETWORKS AND ENTREPRENEURSHIP - THE ADANSONIA PROGRAM, A PAN-AFRICAN RCT**  
FERNANDO VEGA-REDONDO Bocconi University

**11:15AM**  
**COFFEE BREAK WITH POSTER SESSION BY AFRICAN ENTREPRENEURS OF THE ADANSONIA PROGRAM**

**12:00PM**  
RESEARCH FOCUS  
**BUSINESS TRAINING PROGRAMS: TO CHARGE OR NO TO CHARGE FOR THEM?**  
DIEGO UBFAL Bocconi University

**CREDIT CONTRACTS AND SMALL FIRM GROWTH?**  
SELIM GULESCI Bocconi University

**7 MARCH**  
AFTERNOON SESSION  
**ENTREPRENEURSHIP AND DEVELOPMENT**

**2:00PM**  
**ROUNDTABLE**  
*Chair*  
CRISTIANA BENEDETTI FASIL DG Joint Research Center European Commission and President, Social Venture Africa  
*Participants*  
ANTONELLO BARTIROMO CEO, Dpixel  
RUTH BRANNVALL Founding Partner, Impact Investment Scandinavia and KTH Royal Institute of Technology  
MAYA HORGAN FAMODU Founder of Ingressive  
ALI KHELOUI Senior Advisor, Turtle Management AG  
WILLIAM SENYO CEO, Impacthub

**4:30PM**  
**X-LAB**  
**AFRICA ON CAMPUS**  
Interactive sessions between Bocconi students and Action Aid, Amref Italia, CIAI, with the support of LEAP Laboratory for Effective Anti-poverty Policies

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## BOCCONI & AFRICA 2018

### FORUM ON ENTREPRENEURSHIP

**8 MARCH**  
MORNING SESSION  
**LINKING HUMANITARIAN AIDS AND ECONOMIC AIMS**

**8:30AM**  
**REGISTRATION OF PARTICIPANTS**

**9:00AM**  
**WELCOME ADDRESS**  
ELIO BORGONOVİ Bocconi University

**KEYNOTE SPEECH**  
**AN OVERVIEW ON RELATIONS WITH THE AFRICAN CONTINENT BASED ON RECIPROCITY**  
HAWA YOUSSEF AHMED Commissioner at African Union

**PARTNERSHIP FOR HUMANITARIAN PROJECTS: SOME EXPERIENCES**

**WORKING FOR WASA**  
FRANCESCA MANONI, MARINE CECCHI, MICHELA PELLEGATTA Students for Humanity

**FROM HUMANITARIAN SUPPORT TO SUSTAINABLE DEVELOPMENT: EFFECTIVE PARTNERSHIPS TOWARDS POSITIVE PEACE**  
SILVIA FONTANA Institute for Economics and Peace, Università degli Studi di Padova

**FACTORS TO DEVELOP A MODEL FOR EFFECTIVE NORTH-SOUTH NGO PARTNERSHIPS**  
MONICA WEISZ Coordinator Africa Project, We World

**FROM AID TO PARTNERSHIP: A 50-YEAR HISTORY**  
CLAUDIO CERAVOLO President, COOPI - Cooperazione Internazionale  
BARBARA NESE Manager of the Office of Innovation and Program Quality, COOPI - Cooperazione Internazionale

**PROGRAM TO SUPPORT WOMEN'S HEALTH IN AFRICA: A PRIVATE FOUNDATION EXPERIENCE**  
CINZIA CATALFAMO President, Akbaraly Foundation

**11:15AM**  
**COFFEE BREAK WITH POSTER SESSION BY AFRICAN ENTREPRENEURS OF THE ADANSONIA PROGRAM**

**11:45AM**  
**ROUNDTABLE**  
**DOING BUSINESS IN AFRICA: ENTREPRENEURSHIP, INVESTMENTS AND FINANCIAL SUPPORT**

**Chair**  
GIUSEPPE SODA Dean, SDA Bocconi School of Management  
**Participants**  
YLIAS AKBARALY Chairman and CEO, Sipromad Group  
MARIA LUISA CICOGNANI Board of Directors, MONETA Bank and Al Arafa Investment & Consulting  
MICHELE PORRI Head of Business Development in Africa, Enel Green Power  
ARNOLD EKPE Chairman, Baobab  
RODRIGO MARTIN FLORES Growth & Innovation Head of Retail, LafargeHolcim

**8 MARCH 2:30PM**  
AFTERNOON SESSION  
**STARTUP DAY - SPECIAL FOCUS AFRICA**  
GIULIA NEGRI Bocconi University  
By invitation only

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